

Wisconsin Public Television reserves the right to determine all booth locations.

Exhibitors are subject to all Terms and Conditions of the Garden Expo. Read the separate Terms and Conditions sheet and sign the release on the other side of this form.

business name _____

address _____

city _____ state _____ zip _____

contact (full name) _____ phone _____

company Web site URL _____ fax _____

e-mail address _____

product / booth topic (must be related to gardens, lawns or landscapes) _____

non-profit organization registration 2012

Wisconsin Public Television Garden Expo 2012



February 10-12 Friday 4-9 / Saturday 9-6 / Sunday 10-4

Exhibition Hall / Alliant Energy Center / Madison

presented by Wisconsin Public Television and UW-Extension

**Kristin Korevec/Special Events Manager
Wisconsin Public Television
821 University Avenue
Madison, WI 53706**

**608. 262. 5256 telephone
608. 890. 4571 facsimile
gardenexpo@wpt.org
wigardenexpo.com**

all registration forms are available as PDFs at wigardenexpo.com

check here if you are registering a non-profit organization that will be selling items or services at this event. A 10% commission fee applies to all sales. Fees are due to the address above within 10 days after the event. Commission fees do not apply to organization memberships.

booth information

please be sure to indicate the booth quantity.

Standard booth includes a 10 foot by 10 foot area with one 8 foot table, two chairs and a white fabric backdrop on metal piping. You may purchase additional equipment and electricity through the Alliant Energy Center. After October 1, go to the Alliant Energy Center website at alliantenergycenter.com and click on *Exhibitors* to order booth services online.

fee information

50% of registration fees are refundable if cancellation is received prior to October 31, 2011. After that date, cancellations are not refundable. Exhibit registrations are confirmed by letter upon receipt of your payment.

booth fees and quantity

number of booths needed _____ @ \$100 for each standard booth \$ _____ total

Exhibitors will receive 2 free one-day tickets for guests. Tell us how many additional one-day tickets you would like to purchase for \$7.00 each.

I need additional one-day tickets at \$7.00 each \$ _____

Tell us how many 3-day exhibitor passes you need for your staff working at the show.

A maximum of 20, free 3-day passes will be mailed with your confirmation packet three weeks prior to the event. If you need more than twenty, up to 10 additional passes can be purchased for \$7.00 each.

I need free passes. I need additional passes @ \$7.00 each. \$ _____

One parking pass per exhibitor will be mailed with your confirmation packet. Until January 31, 2012 additional 3-day event parking passes can be purchased for \$18.00 each.

I need additional parking passes @ \$18.00 each. \$ _____

See other side for set-up dates, payment and signature release.

booth signs/event program

Booth signs (11" x 17" white card stock) will be provided. Please print EXACTLY how your business name and city name should appear on the sign and in the event program.

_____ business name

_____ city

release

UNDER NO CIRCUMSTANCES
may an exhibitor re-sell, sub-lease or loan Garden Expo booth space with any other business, organization or person.

You can submit a proposal to present a lecture or demonstration. Sign-up deadline is September 15, 2011. Please complete the separate proposal form.

exhibitors are subject to all Terms and Conditions of the Garden Expo.

- read the Terms and Conditions (see separate sheet)
- sign below (your signature is required for participation)
- keep the Terms and Conditions sheet for your records

The Exhibitor agrees to indemnify and hold harmless Friends of Wisconsin Public Television, Inc. (WPT), its employees, agents, successors and assigns from claims arising out of its participation in the 2012 Garden Expo, including claims caused by the negligence, errors or omissions of the Friends of WPT.

Friends of WPT will not be liable for injuries to, or loss or damage to property of, the Exhibitor, its employees, agents, guests or attendees, arising out of the 2012 Garden Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, weather, or defects in booths, tables, or other equipment.

By signing this **release**, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

_____ signature _____ date

payment and fee information

50% of registration fees are refundable if cancellation is received prior to October 31, 2011. After that date cancellations are not refundable. Exhibit registrations are confirmed by letter upon receipt of your payment.

\$
_____ **grand total from other side**

- check enclosed payable to **Garden Expo** Visa Mastercard

Thank you. Sign this form and fax or mail it with full payment to Kristin Korevec. Contact information on the front.

.....
_____ card number _____ expiration date _____ 3-digit security code

_____ signature _____ please print your name