

Get more exposure for your business at the Garden Expo!

raffle prize information 2012

Wisconsin Public Television

Garden Expo 2012



February 10-12 Friday 4-9 / Saturday 9-6 / Sunday 10-4

Exhibition Hall / Alliant Energy Center / Madison

presented by Wisconsin Public Television and UW-Extension

Donate an item or a package of items with a total retail value of \$200 or more (a minimum of \$50 for each gift certificate) and in return we will promote your business as a raffle prize donor in the following ways:

- Recognition on our Garden Expo Web site wigardenexpo.com
- Prominent signage in the raffle display area with credit for your raffle prize donation
- Your donation can be included in our raffle prize display. Merchandise items can be represented with physical items and gift certificates will be featured via signage.
- Recognition in the Garden Expo program which is distributed at the event to all attendees and will be inserted into the February 5, 2012 Wisconsin State Journal Sunday edition for a circulation of 127,000 in south-central Wisconsin.

Yes, I will donate an item or a package of items with a minimum \$200 retail value to the 2012 Garden Expo raffle. (note: a minimum of \$50 for each gift certificate, please) Garden Expo cannot accept a raffle prize which requires the prize recipient to incur any personal obligation or financial cost.

X

(by signature I contractually agree to donate to the raffle)

\$

retail value

business/organization name

address

city

state

zip

contact name

phone

e-mail address

description of item(s) including any stipulations limiting the nature of or usage of the awarded prize.



PLEASE NOTE: Wisconsin state law requires that any raffle prize stipulations *must* be clearly stated to the public prior to the drawing.

Raffle prize donations can be dropped off at the event. Someone from the Garden Expo will be contacting you for confirmation. Please return this form by October 1, 2011 to:

Tracy Ihm
Garden Expo
821 University Ave.
Madison WI 53706

or fax this form to **608. 263. 0429**