

business name \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

contact ( full name ) \_\_\_\_\_ phone \_\_\_\_\_

Web site URL \_\_\_\_\_

e-mail address \_\_\_\_\_

product (s) \_\_\_\_\_

## farmers' market registration 2019



**Garden Expo 2019**  
**Sunday, February 10 | 10 a.m. - 4 p.m.**  
**Exhibition Hall / Alliant Energy Center / Madison**

presented by Wisconsin Public Television and UW-Extension-Horticulture

**Kristin Korevec/Special Events Manager**  
**Wisconsin Public Television**  
**821 University Avenue**  
**Madison, WI 53706**

**608. 262. 5256 telephone**  
**608. 890. 4571 facsimile**  
**gardenexpo@wpt.org**  
**wigardenexpo.com**

### Farmers' Market Space (\$100)

Includes one six-foot table in the Atrium of the Exhibition Hall at the Alliant Energy Center, three exhibitor passes (to be used by your staff working the show), and one parking pass. Additional parking passes can be purchased for \$7 each. You may purchase additional equipment and electricity through the Alliant Energy Center. Please contact Kristin Korevec at kristin.korevec@wpt.org or 608-262-5256 for more information.

There is limited availability for exhibitors in the farmers' market area of Garden Expo. Space is reserved for farmers, food artisans and local food retailers.

Your space must be set-up and staffed for the entire duration of the event (10 a.m.-4 p.m.). Ingress will take place from 8-9:30 a.m., and egress will begin at 4 p.m.

### Release

Farmers' Market exhibitors are subject to all terms and conditions of Garden Expo available at wigardenexpo.com/for-exhibitors. The exhibitor agrees to indemnify and hold harmless Friends of Wisconsin Public Television, Inc. (WPT), its employees, agents, successors and assigns from claims arising out of its participation in the 2019 Garden Expo, including claims caused by negligence, errors or omissions of the Friends of WPT.

Friends of WPT will not be liable for injuries to, or loss or damage to property of, the Exhibitor, its employees, agents, guests or attendees, arising out of the 2019 Garden Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, weather, or defects in booths, tables, or other equipment.

By signing this release, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

signature \_\_\_\_\_ date \_\_\_\_\_

**See other side for payment.**

### Payment and Fee Information

**Please note: 50% of registration fees are refundable if cancellation is received prior to October 31, 2018. After that date, cancellations are not refundable.**

**Thank you. Sign this form and fax or mail it with full payment to Kristin Korevec. Contact information on the front.**

I need	<input type="text"/>	Farmers' Market booth(s) at \$100 each .....	\$	_____
	quantity			
I need	<input type="text"/>	additional parking passes at \$7.00 each .....	\$	_____
	quantity			
			\$	_____
			<b>grand total</b>	_____

check enclosed payable to **Garden Expo**       Visa       Mastercard



_____	_____	_____
card number	expiration date	3-digit security code
_____	_____	_____
signature	print name as it appears on card	
_____	_____	
billing zip code		