business name
address
city  state  zip
contact ( full name )  phone
company Web site URL  Tax
e-mail address
product / booth topic  ( must be related to gardens, landscaping or local foods )

Garden & Landscape Expo 2021
February 12-14   Friday 12-7 / Saturday 9-6 / Sunday 10-4
Exhibition Hall / Alliant Energy Center / Madison
presented by PBS Wisconsin
Kristin Korevec/Special Events Manager  608. 262. 5256  telephone
PBS Wisconsin  608. 890. 4571  facsimile
gardenexpo@pbswisconsin.org
wigardenexpo.com

early registration / February 15 - May 15, 2020

<table>
<thead>
<tr>
<th>quantity</th>
<th>standard booth at $650 each</th>
<th>additional standard at $525 each</th>
<th>corner booth at $735 each</th>
<th>additional corner at $590 each</th>
</tr>
</thead>
<tbody>
<tr>
<td>= $</td>
<td>total</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

regular registration / after May 15, 2020

<table>
<thead>
<tr>
<th>quantity</th>
<th>standard booth at $725 each</th>
<th>additional standard at $585 each</th>
<th>corner booth at $815 each</th>
<th>additional corner at $650 each</th>
</tr>
</thead>
<tbody>
<tr>
<td>= $</td>
<td>total</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Exhibitors will receive 2 free one-day tickets for guests. Tell us how many additional one-day tickets you would like to purchase for $7.00 each.
I need additional one-day tickets at $7.00 each

Exhibitors may request five exhibitor passes for each 10x10 ft. booth purchased. These special passes are to be used only by your staff working at the show. A maximum of 20 complimentary passes are available for exhibitors who have purchased a minimum of four booths. For exhibitors requiring more than the maximum number of passes, up to 10 additional passes can be purchased for $7.00 each.
I need free passes. I need additional passes @ $7.00 each.

One complimentary parking pass will be mailed with your confirmation packet. Until January 31, 2021 additional 3-day event parking passes can be purchased for $23 each.
I need additional parking passes @ $23 each.

See other side for payment and signature release.
booth signs/event program
Booth signs (11” x 17” white card stock) will be provided. Please print EXACTLY how your business name and city name should appear on the sign and in the event program.

Under no circumstances
may an exhibitor re-sell, sub-lease or loan Garden & Landscape Expo booth space with any other business, organization or person.

You can submit a proposal to present a lecture or demonstration. Sign-up deadline is September 15, 2020. Please complete the separate proposal form.

Exhibitors are subject to all Terms and Conditions of the Garden & Landscape Expo.
• read the Terms and Conditions (see separate sheet)
• sign below (your signature is required for participation)
• keep the Terms and Conditions sheet for your records

The Exhibitor agrees to indemnify and hold harmless Friends of PBS Wisconsin Inc., its employees, agents, successors and assigns from claims arising out of its participation in the 2020 Garden & Landscape Expo, including claims caused by the negligence, errors or omissions of the Friends of PBS Wisconsin.

Friends of PBS Wisconsin will not be liable for injuries to, or loss or damage to property of, the Exhibitor, its employees, agents, guests or attendees, arising out of the 2021 Garden & Landscape Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, weather, or defects in booths, tables, or other equipment.

By signing this release, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

Signature ____________________________
Date ____________________________

Payment & fee information
50% of registration fees are refundable if cancellation is received prior to October 31, 2020. After that date cancellations are not refundable. Exhibit registrations are confirmed by letter upon receipt of your payment.

• A down payment of 50% of your total costs is needed to process your registration. Full payment is required if registering after October 31.

• Payment of the balance is due by October 31, 2020. A 10% late payment fee will be charged for any balance paid after October 31.

Thank you. Sign this form and fax or mail it with full payment or a downpayment of 50% of total costs, to Kristin Korevec. Contact information on the front.